# GARFIELD BOULEVARD
## concept planning

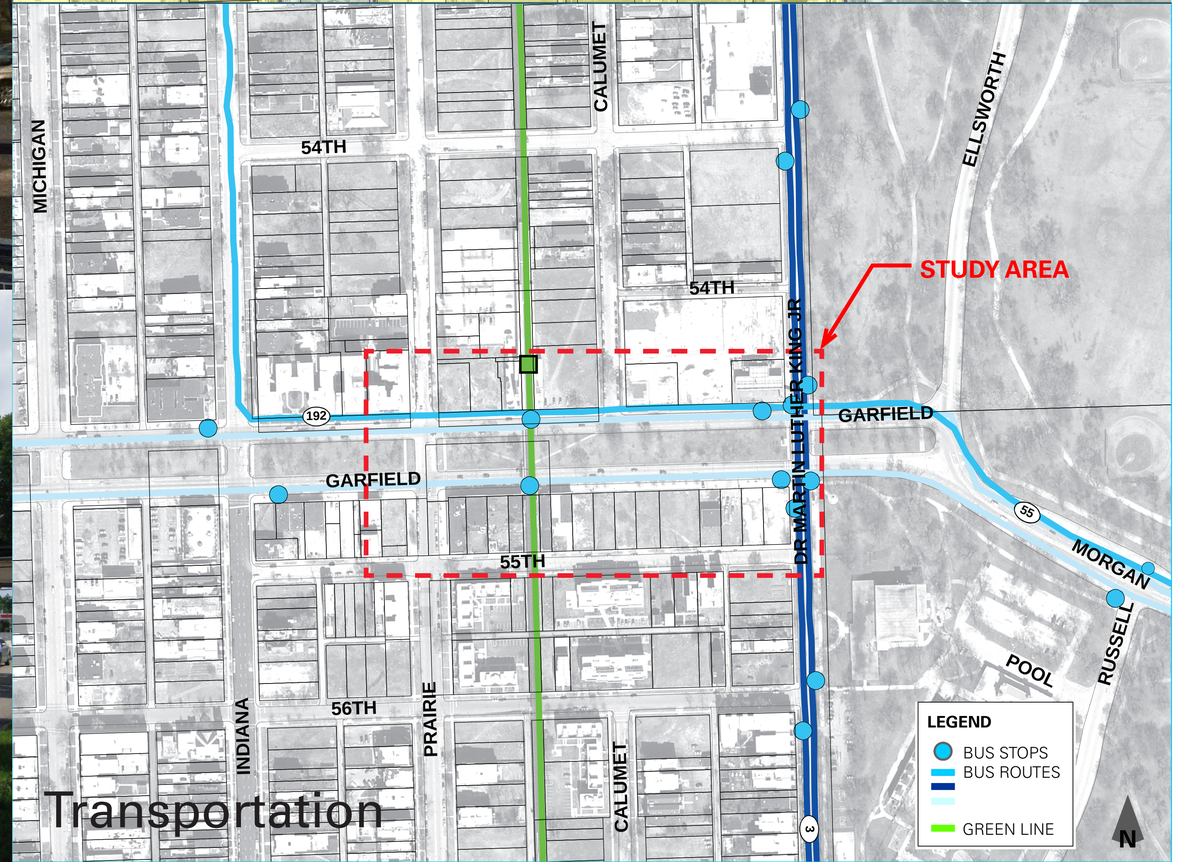
EXISTING BUILDINGS ALONG GARFIELD BLVD.

EXISTING ARTS INCUBATOR

EXISTING CTA STATION




Zoning




Transportation

COMMUNITY OUTREACH

PHOTO FROM PUBLIC MEETING #2

PHOTO FROM PUBLIC MEETING #2

"THIS IS NOT A SPACE PROBLEM, IT'S A PARTNERSHIP OPPORTUNITY"

"SUPPORT LOCAL ART-MAKING"

"MAKE IT FUNKY AND DIFFERENT"

"THE BLOCK WILL BE A NODE OF CULTURAL ACTIVITY"

"PRESERVE THE AREA'S HISTORY AND CHARACTER"

"LEVERAGE THE EXISTING TALENT IN THE COMMUNITY"

"DO SOMETHING BIG!"

# DO YOU AGREE WITH THESE COMMENTS AND IDEAS?

## THEME #1
TRANSPORTATION AND LANDSCAPE

| VOTE HERE | COMMENTS / IDEAS: |
|---|---|
| | Leverage the existing transit connections |
| | Improve circulation by creating bike lanes, increasing pedestrian safety, and improving the streetscape |
| | Improve public space to feel more inviting |
| | Improve perception of the neighborhood |
| | Maintain free street parking in the district |
| | Provide additional lighting along the street |
| | Reduce the traffic lanes to slow traffic |

## THEME #2
YOUTH AND FAMILY PROGRAMMING

| VOTE HERE | COMMENTS / IDEAS: |
|---|---|
| | Add places for family friendly events |
| | Balance arts and academics, create places for learning life skills and tutoring |
| | Create a space where seniors in the community can teach traditional arts and crafts. |
| | Create a center that teaches youth creative arts skills and positive life skills through a fun and interactive Video Game format. |
| | Create a fountain or sculptural water feature, places that children can understand and play |

## THEME #3
DESIGN AND BLOCK IDENTITY

| VOTE HERE | COMMENTS / IDEAS: |
|---|---|
| | Create a colorful, sustainable and exciting district |
| | Create transparent buildings, so the neighborhood can see the arts activities in process |
| | Make a bold statement with architecture and landscape |
| | Create a feeling of order along the block and nice public spaces for people to hangout |
| | Respect the traditional architecture and history of the neighborhood with new development |
| | Create a Visitor Center and a tourist friendly environment |
| | Re-purpose the muffler shop for outdoor events, exhibits and activities |
| | Attract/support small businesses run by local residents |
| | Create a brand for Washington Park |
| | Create neighborhood scale development, that fits into the context |

"THINK COLLABORATIVELY WITH COMMUNITY AND UNIVERSITY PARTNERSHIPS"

# THEME #4

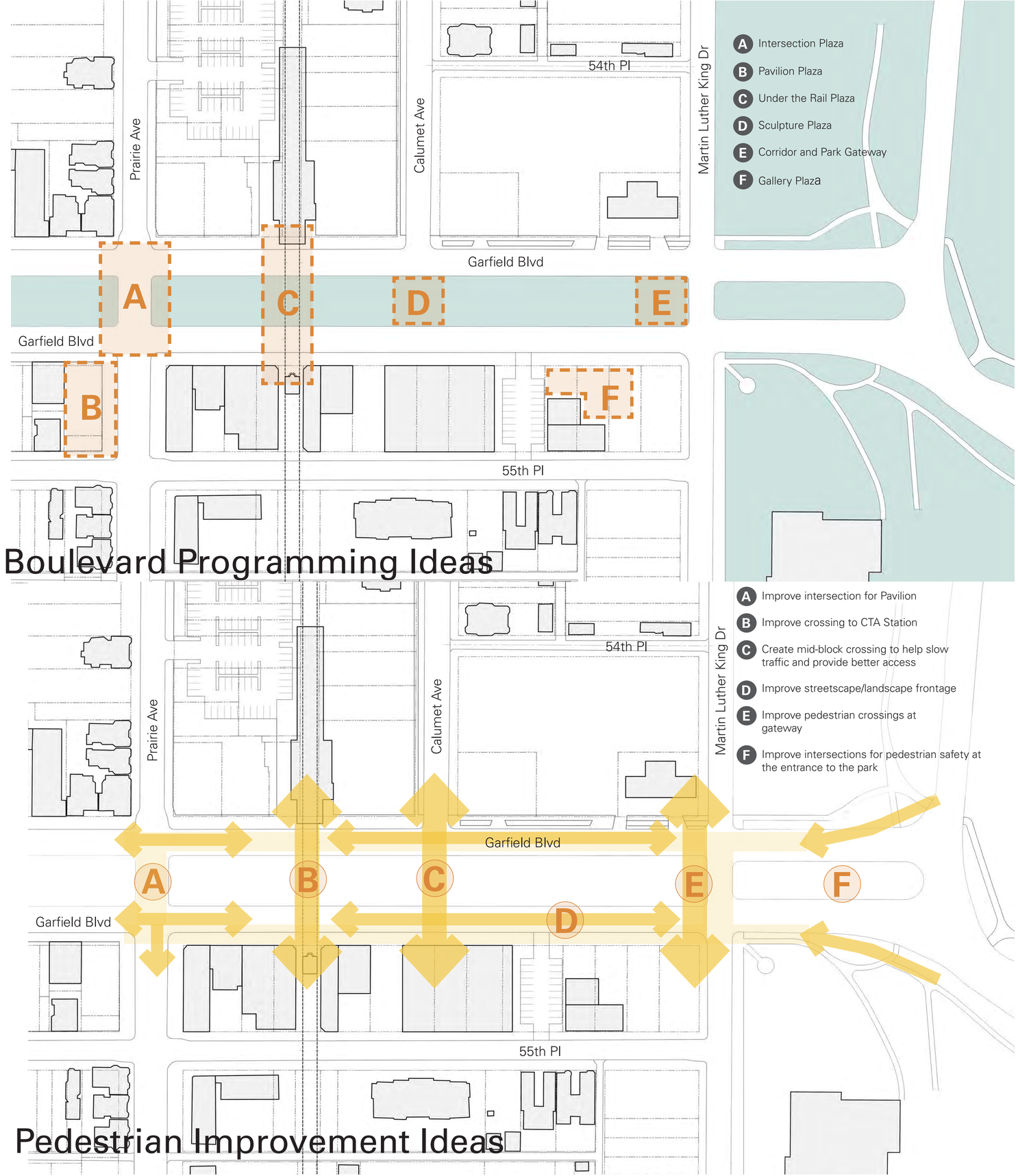
## RETAIL AND FOOD

| VOTE HERE | COMMENTS / IDEAS: |
|---|---|
| | Create marketplace, co-op or farmers market |
| | Identify a food truck space / plaza that features vendors from the neighborhood |
| | Invest in youth education about gardening, classes and cooking |
| | Create a community kitchen for use by seniors and children |
| | Create a facility that creates care packages for homeless |
| | Help activate the street with outdoor cafes and restaurants |
| | Provide a community Garden or fresh foods market, or Culinary Institute |

# THEME #5

## PERFORMING ARTS, VISUAL AND FINE ARTS

| VOTE HERE | COMMENTS / IDEAS: |
|---|---|
| | Communicate to people in the neighborhood about arts activities going on locally |
| | Create easily approachable and affordable activities that everyone can participate in |
| | Engage existing community organizations and social groups (ex. church, block organizations, and schools) |
| | Create activities that people need that support their life needs |
| | Keep residents in the neighborhood by providing local arts and cultural activities and opportunities |
| | Create murals that depict positive messages, example: Hope |




## Boulevard Programming Ideas




## Pedestrian Improvement Ideas

# PRECEDENTS + PROGRAM IDEAS

**THIRD WARD, MILWAUKEE, WI**

THE THIRD WARD DISTRICT LEVERAGED EXISTING HISTORIC WAREHOUSE BUILDINGS TO CREATE A UNIQUE ATMOSPHERE FOR GALLERIES AND CULTURAL VENUES

**ALBERTA STREET, PORTLAND, OR**

IN PORTLAND, A NEIGHBORHOOD ASSOCIATION USES CREATIVE MARKETING AND OUTREACH TO ATTRACT MUSIC PERFORMANCES AND TO HOST SEASONAL EVENTS WHICH HELP ATTRACT VISITORS TO THE GALLERY DISTRICT.

SUMMER ARTS FESTIVAL WITH LIVE MUSIC

**NODA, CHARLOTTE, NC**

IN CHARLOTTE, ARTS BUSINESSES HELPED TO REVITALIZE A UNIQUE NEIGHBORHOOD WITH MANY HISTORIC BUILDINGS BY BRINGING NEW INTEREST IN REDEVELOPMENT AND RESTORATION. SHOWN IN THIS PHOTO IS A GALLERY NIGHT EVENT IN A PLAZA.

LARGE SCALE PUBLIC SCULPTURE

**HAYES VALLEY,SAN FRANCISCO, CA**

THE HAYES VALLEY HAS SEEN AN INFLUX OF UNIQUE LOCAL BUSINESSES DUE TO CREATIVE MARKETING AND PLANNING. THIS PICTURE SHOWS A VACANT PARCEL CONVERTED INTO A TEMPORARY PLAZA WITH LIGHTING AND A MURAL THAT SERVES AS A PLACE FOR FOOD TRUCKS TO PARK.

UNIQUE SIGNAGE AND ARTISTIC STREETSCAPE DEFINE THE DISTRICT

PEDESTRIAN SCALED STREETS MAKE IT INVITING FOR VISITORS

COMMUNITY SPACE
INNOVATION CENTER
MUSIC AND ART STUDIOS
WINE BAR
VISITOR CENTER
FOOD MARKET
LIBRARY / STUDY SPACE
CREATIVE BUSINESS INCUBATOR
COMMUNITY CENTER
LIVE THEATER
OUTDOOR CAFE
CO-OP
THEATER PRODUCTION FACILITY
SOUP KITCHEN
EXERCISE FACILITY
PERFORMANCE SPACE
GROCERY CONCEPT
DANCE HALL/CLUB
GALLERY
ART SUPPLY STORE
FOOD TRUCK PLAZA
RESOURCE CENTER
TECHNOLOGY HUB
STUDIO SPACE
BIKE FACILITIES
CULINARY SCHOOL
JAZZ HALL
MUSIC VENUE
JOB TRAINING CENTER
PAVILION PLAZA
EXHIBIT SPACE
EVENTS PLAZA
FARMERS' MARKET
COMMUNITY GARDEN
RETAIL

CONCEPT OPTION FOR A LIVE / WORK DEVELOPMENT
FOR THE CORNER OF GARFEILD BOULEVARD AND
SOUTH MARTIN LUTHER KING DRIVE

# LIVE

# WORK

# SHOP

# CREATE

# DANCE

ARTS INCUBATOR EVENT

ARTS INCUBATOR EVENT

WASHINGTON PARK MUSIC EVENT

# GARFIELD BOULEVARD
## concept planning

CONCEPT FOR PUBLIC REALM IMPROVEMENTS TO
ACTIVATE THE SPACE BENEATH THE CTA TRACKS

# PUBLIC REALM CONCEPTS

PAVEMENT ART IN SEATTLE

PLAZA LIGHTING IN DUBLIN

PEDESTRIAN BOULEVARD IN SAN FRANCISCO

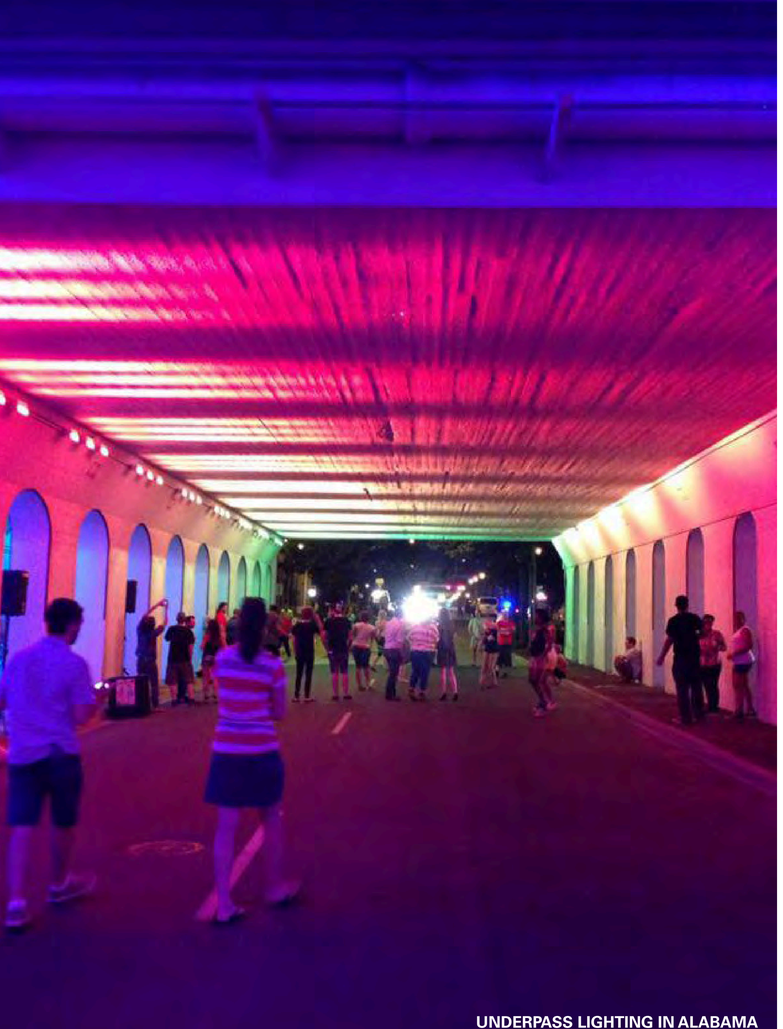
SCULPTURAL BENCH

PAVING TREATMENT

CONCEPT FOR STREETSCAPE IMPROVEMENTS

CONCEPT FOR PUBLIC REALM PROGRAMMING

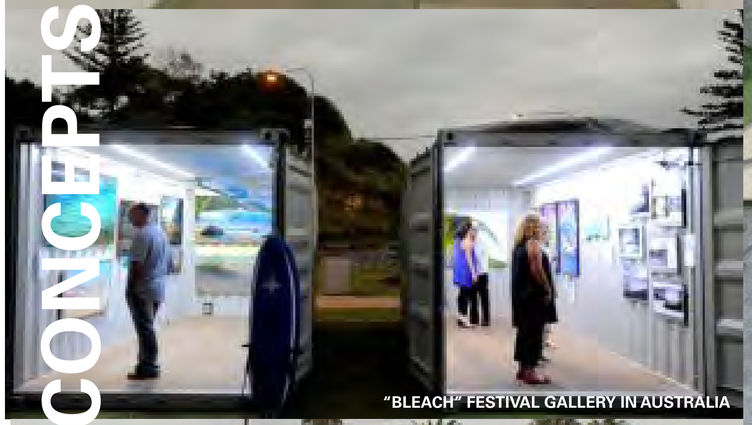
# TEMPORARY USE CONCEPTS



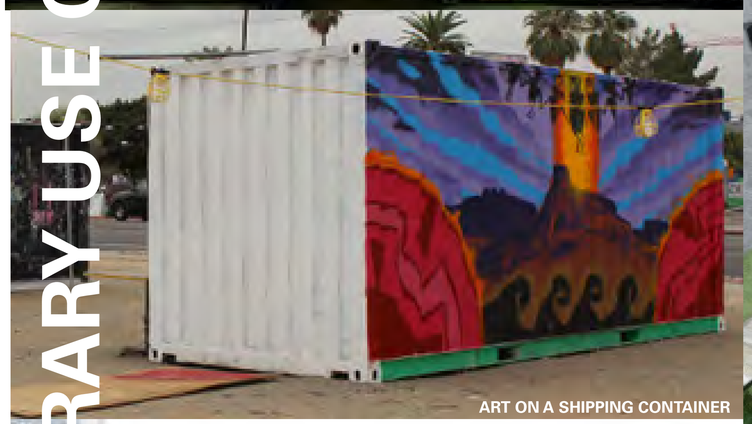
UNDERPASS LIGHTING IN ALABAMA

UNDERPASS LIGHTING IN SYDNEY

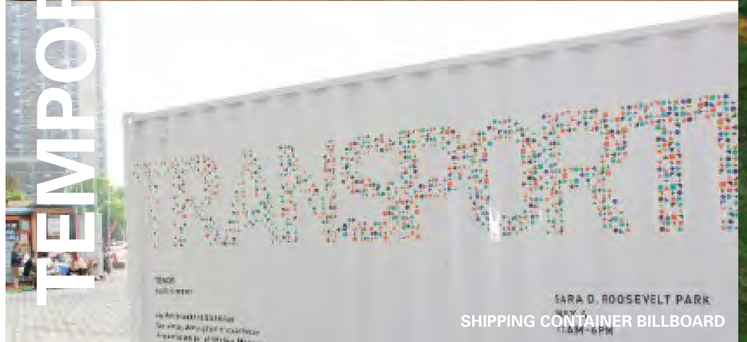
SHIPPING CONTAINER ART GALLERY IN MIAMI



"BLEACH" FESTIVAL GALLERY IN AUSTRALIA



ART ON A SHIPPING CONTAINER

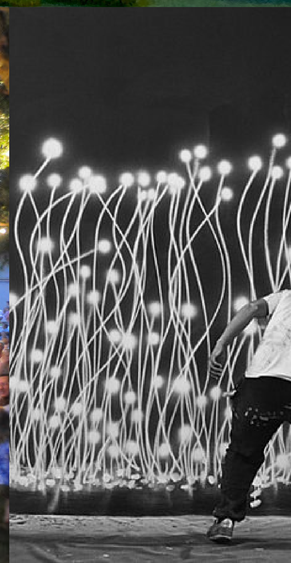



SHIPPING CONTAINER BILLBOARD

CONCEPT OPTION FOR A TEMPORARY SHIPPING CONTAINER
GALLERY AND PLAZA FOR THE CORNER OF GARFIELD BOULEVARD
AND SOUTH MARTIN LUTHER KING DRIVE

MUSIC EVENTS

CULTURAL EVENT IN DALLAS



# BUILDING MASSING AND SCALE




GALLERY NIGHTS



REUSE OF HISTORIC STRUCTURE



STREET ART BY ROBIN RHODE

6 STORIES

4 STORIES

ARTS + CULTURE

ARTS + CULTURE

CONCEPT FOR PUBLIC REALM IMPROVEMENTS AND FUTURE DEVELOPMENT (SHOWN IN ORANGE)