2020 Digital Storytelling Initiative
At any point during the webinar, mouse over the bottom or press ALT to open the toolbar.

Click here to access the chat function.

Make sure you are viewing zoom full screen to make sure you are seeing everything.
Zoom video conferencing allows you to engage in multi-person video or audio meetings using software installed on your computer, without the need for dedicated video conferencing hardware. Zoom combines cloud video conferencing, simple online meetings, group messaging, and a software-defined conference room solution into one easy-to-use platform. For more information, visit the Zoom website.

Zoom is the first piece of a three-part video management program that will take place over the next year. For more information about the program and timeline, visit the program section.

Zoom Features
- Screen share documents, photos, and video clips
- iPhone/iPad screen share with iOS mirror
- High-quality desktop and application sharing

Audio Settings  Chat  Raise Hand  Q&A  Leave Meeting
2020 Digital Storytelling Initiative
Digital Storytelling Initiative

A joint project of the Jonathan Logan Family Foundation Media Center and Logan Center Community Arts made possible through an endowment from the Jonathan Logan Family Foundation.

The Jonathan Logan Family Foundation Media Center serves as a sponsor of media arts training, a presenter of new artistic work, and a creative hub for university and community-based practitioners through its Digital Storytelling Initiative.
The Production Institute

Presented in partnership with the Community Film Workshop of Chicago, the Production Institute makes high-quality digital production training accessible to emerging media makers from South Side communities.

The aim of the Production Institute is to provide skills enhancement and engage artists in telling stories of the rich culture of their communities and institutions.
Community Film Workshop of Chicago (CFWC)

Margaret Caples
Executive Director

Derek Grace
2020 DSI Production Institute Lead Instructor
Community Film Workshop of Chicago (CFWC)

The mission of the Community Film Workshop of Chicago (CFWC) is to provide access to media production that supports the development of independent media artists in underserved and underrepresented communities.

CFWC projects include:

- Youth In Motion
- Woodlawn Reporter’s Summer Camp
- Reel Black Filmmakers
- Diverse Voices In Docs
Jonathan Logan Family Foundation Media Center (JLMC) and Logan Center Community Arts

**JLMC Media Center**
Justin D. Williams
Media Center Training & Community Manager

Ben Chandler
Assistant Director of Jonathan Logan Media Center

Will Cabaniss
Media Center Coordinator

David Wolf
Senior Director of Art Technologies

**Community Arts**
Emily Hooper Lansana
Associate Director of Community Arts

Dominique Boyd
Assistant Director of Education and Family Programs

Mashaune Hardy
Interim Assistant Director of Partnerships and Strategy
Goals of the Production Institute

This program addresses the lack of affordable, intensive courses available to South Side filmmakers and media artists, particularly for those outside the 18-24 age range.

Through a hands-on film production course taught by experienced instructors, the Production Institute offers participants the opportunity to advance digital production skills and build a professional portfolio.
Production Institute Learning Objectives

- Be trained in a range of media production skills
- Work as a principal production team member towards completing a five-minute short film or portion of larger project
- Participate in the #MadeAtLogan Docuseries
- Have production equipment access for up to a year to further advance film project
Eligibility

- Ages 19 or older
- South Side resident
- Emerging filmmaker
- Not currently enrolled in a school or college program
- Must have demonstrated skills in camera operation / basic editing
- All applicants must pass a proficiency test
- Attend all Film Aesthetics courses
- Make $150 deposit for program participation
What We’re Looking For

- Passionate storyteller
- Community-focused stories that inspire hope, connection, and courage
- Active learner
- Good collaborator & team-player
- Able to commit 17 hours/week
  - 7 hours in class
  - 10 hours outside of class
2020 Production Institute Timeline

Film Aesthetics Courses
(MANDATORY)
May 4, 6, 11, 13
6:30-8:30pm

Application Period
April 20 - May 15

Finalists Announced
June 8

Production Institute
June 22 - September 21
Wednesdays, 6:30-9pm
Saturdays, 10am-2pm
Production Institute Schedule

- **Film Aesthetics Courses**
  - May 4, 6, 11, 13
  - Mondays and Wednesdays: 6:30-8:30pm

- **Production Institute Courses**
  - June 24 – September 12
  - Wednesdays: 6:30-9pm
  - Saturdays: 10am-2pm
Course Schedule

- Storytelling: I & II (2 weeks)
- Cinematography I & II (2 weeks)
- Sound I & II (2 weeks)
- Editing I (1 week)
- Cinematography: Directing I & II (2 weeks)
- Editing II, III, & IV (3 weeks)

At the conclusion of the formal courses, artists will have two weeks of access to JLMC’s post-production resources to finish their work.

Community Showcase: November 8, 2020
Film Aesthetics Courses

Instructors

Sergio Mims
Pemon Rami

The film aesthetics courses will examine the visual art of film and establish shared language through screenings, lectures, and discussions.

**MANDATORY**: Only applications of persons who attend all four consecutive Film Aesthetics sessions will be reviewed.
Film Aesthetics Curriculum

Sergio Mims

Film Critic Serio Mims is the host and producer of the Bad Mutha’ Film Show WHPK- FM (88.5 FM) a screenwriter and a former lecturer in the Art Institute of Chicago. He has provided commentaries for Vinegar Syndrome and Arrow Films DVD labels.

Mims is the co-founder and co-programmer of the Black Harvest Film Festival at the Gene Siskel Film Center. He co-founded the cinema blog Shadow and Act. He is a member of the Chicago Film Critics Association.

Find his reviews at Cinesavant.com/trailersfromHell
Pemon Rami

International filmmaker and documentarian Pemon Rami has been involved in the development of television, films, music concerts, documentaries and plays since the late 60’s.

Pemon produced the feature films *Of Boys and Men* released by Warner Brothers starring: Angela Bassett and Robert Townsend and *93 Days* shot in Nigeria starring Danny Glover and Bimbo Akintola.

He received an African Academy Award nomination and an African People’s Choice Award nomination for producing *93 Days*. 
Film Aesthetics Learning Outcomes

- Better understanding of film language
- Enhanced story development skills
- Better understanding of shot composition
- Better understanding of how lighting affects mood
- Better understanding of how music and audio affect mood

May 4th and 6th
- Mise-en-scene
- Editing
- Sound

May 11th and 13th
- Shots
- Framing
- Depth of Field
- Camera Movement
- Lighting
Production Institute Courses

This course is taught by award-winning industry professionals who are committed to teaching and mentoring aspiring diverse filmmakers.

This 12-week intermediate filmmaking course will teach the creative concepts required to create short documentaries and narrative films. Fellows will learn how to master essential visual communication and video production methods including storytelling, cinematography, sound and editing.
Storytelling

Goals
Fellows will be able to enhance their loglines, synopsis’ and treatments.

Learning Outcomes
1. Loglines, synopsis’ and treatments
2. Three phases of production
3. How to create pre-production plans
4. Storyboarding
Cinematography

Goals
Fellows will obtain better understanding of cinematography terms. They will improve their creative and technical mastery of cinematography.

Learning Outcomes
1. Composition
2. Shots
3. Camera settings
4. Basic lighting techniques
Sound

Goals
Fellows will obtain better understanding of sound/audio terms. They will learn how to use lapel and boom microphones, as well as audio recorders.

Learning Outcomes
1. Microphone selections
2. Microphone placement
3. Microphone monitoring
Directing & Cinematography

Goals
Fellows will be able to conduct effective interviews and direct short narrative scenes.

Learning Outcomes
1. Directing interviews
2. Directing narratives
3. Getting good sound
Editing

Goals
Fellows will edit their personal projects, as well as class projects.

Learning Outcomes
1. Storytelling aspect
2. Naming conventions
3. Basic editing
Student Impact
Cortney Hill

“As a part of the Production Institute, I’m building relationships with people who see and interpret the world differently than me, while seeking to capture and share our piece of the world together through film and storytelling.”
Ireashia Bennett

“As I continue to mature as a Black queer creative, I see value in articulating and translating both the technical and creative sides of my work, from idea to implementation.”
Joanna Preston

“I hope to gain experience in film production that I didn’t have at my university. I would like to continue to build the skills to be able to produce my own films, or at least understand all aspects so I can direct them.”
Aubrey Reeves

“I have seen and experienced a lot in my life as a Black man: I am (or have been) a citizen of Chicago, father, entrepreneur, divorcee, married man, delivery man, and construction worker. There is not enough content about people like myself and the people in my world.”

Photo by Jazmine Harris (MFA’19)
Susan Carlotta Ellis

Photo by Jazmine Harris (MFA’19)

Logline: Illinois Death Row Parolee Mrs. Geraldine Smith creates 'Unity Garden', in the heart of Englewoods' food desert, to help youth stay off streets. This is her story.
Open Floor for Questions

To learn more about the program, register for Film Aesthetics, or to apply please visit our website:  [bit.ly/logan_dsi](http://bit.ly/logan_dsi)
Important Links

Production Institute Application form
https://uchicago.slideroom.com/#/permalink/program/54556

Register for Film Aesthetics
https://dsi2020theartoffilm.eventbrite.com

To learn more about the program, register for Film Aesthetics, or to apply please visit our website: bit.ly/logan_dsi
Thank you for your time!

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